

| The Fraud | The Aligned Confident One/Authentic Enoughness | The Overly Confident One |
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| I can't do anything right | There are so many things I do well and right, and also some things I make mistakes on. I'm not expected to be perfect. | Everything I do is perfect |
| I don't know anything | I know enough and will learn more as I need to. | I know everything |
| I'm always wrong | | I'm always right |
| Everything about that coaching session sucked; the client hated it | I did X, Y, and Z well in that coaching session, and while there are some things I'd do differently next time, I know my client got what she needed. | I always nail every little last thing of every last session |
| I still need more and more and more practice | I absolutely have enough practice to take action, and as I am ready, I will practice more and more. | I don't need any improvement at all |
| I can't put out that marketing because the marketing isn't good enough and I'm not good enough | The marketing is not perfect, but it's good enough to put out. And I'll continue to work on the next one. | I'm so good that all I need is to put out 1 or 2 emails or posts and the program will be filled |