

Life Changing Courses

BUILD & LEAD SOUGHT AFTER PROGRAMS THAT CREATE GLOWING FANS

The 6 Components of a Curriculum Journey

Component #1

Help Your Client/Reader/Audience Remember WHY She is Taking This Journey

This is important because even when someone signs up for a class, or attends your lecture, or buys your book, she is likely not 100% clear or connected with WHY she's there. People need a compelling reason or feeling in their hearts in order to show up open and engaged.

Component #2

Help the Client Locate WHERE She is Starting on Her Journey

It's difficult to support someone to reach a destination (result) if they are unaware of where they are starting and what's not working. When she knows where she is starting, she is better equipped to move forward.

Component #3

Bring Awareness & Honor to Resistance Before Providing Solutions

Wherever there is growth, there is also some Resistance. Bring Resistance out of the blindspot UPFRONT so that it doesn't remain in the Shadows to silently sabotage as present your methodology.

Component #4

Share Your Solution or Method

This is where you share the step by step by step Journey that your Hero will walk through to create their desired result. This is the heart of your Unique Thought Leadership.

Component #5

Lead Client/Reader/Audience to Integration

What did she learn? What's her takeaway? Helping the client articulate this will support her in integrating the learnings and shifts.

Component #6

Create an Experience to Seal in All of the Learning & Look Toward Next Steps

- Have you included details in each step that will help adapt to different levels?
- Are these steps on your "edge," or do they feel stale to you?
- Do these steps incorporate your brilliance, wisdom, and talents?