Co-creating Magnificent Visions

Visioning is helping clients get clear in aligned ways on what they desire in the future.

This clarity is often the most efficient way to help a client get, create, or achieve what they want.



Aligned = powerful foundation Not Aligned = faulty foundation

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between a Vision & Goal

Vision, bigger picture Goal, marker on the journey

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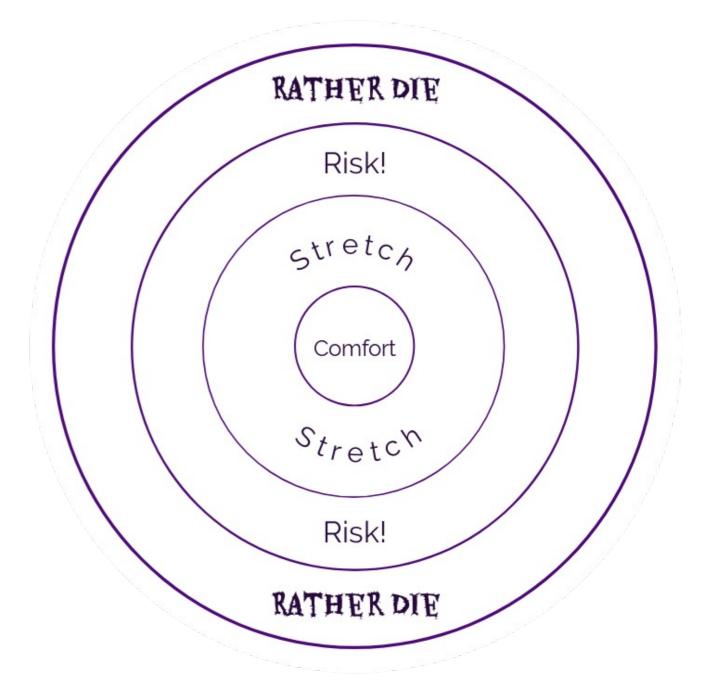
Desire & Should

Create a vision that compels the client to take action

Visioning & Strategizing I

Healthy Stretch*

When co-creating a vision (or a goal) with a client, you want them to be in the zone of ______; but not the _____ zone.



Foundations for Co-Creating an Aligned Vision

We just talked about many of these, and you'll have the comprehensive list with notes in your portal

- Start with the bigger vision
- Track and check in on visions regularly
- Know the difference between a vision and a goal
- Know the difference between a desire and a "should"
- Vision in alignment with client's core values and priorities

- Permission for true visioning
- Be thorough
- Make the vision a stretch
- Believe in the vision
- Support the client to be excited about it
- Know what season your client is in
- Slow down
- Be willing to reflect the truth

