



ADVANCED DEPTH

A 12-month training for highly seasoned coaches, therapists and transformational practitioners to learn your next set of world-class trauma-informed, somatic techniques (& do some of your own deepest inner work & Shadow work along the way)

APPLIED *Depth*
PRACTITIONER INSTITUTE



There are so many options available for new coaches to hone their skills. But for those of us who are already masterful with significant experience, it can be challenging to find a training that can meet us where we are and take us where we want to go.

In Advanced Depth you are going to take your already deep work to the next level. You'll learn cutting edge, evidence-based advanced skills & techniques that will distinguish you from the rest of your industry.

The revolutionary techniques you acquire in Advanced Depth will help you co-create client experiences that **have clients gushing** about you and your work together - the types of breakthroughs and transformations that have clients remember you forever as a guide who helped them change their lives.

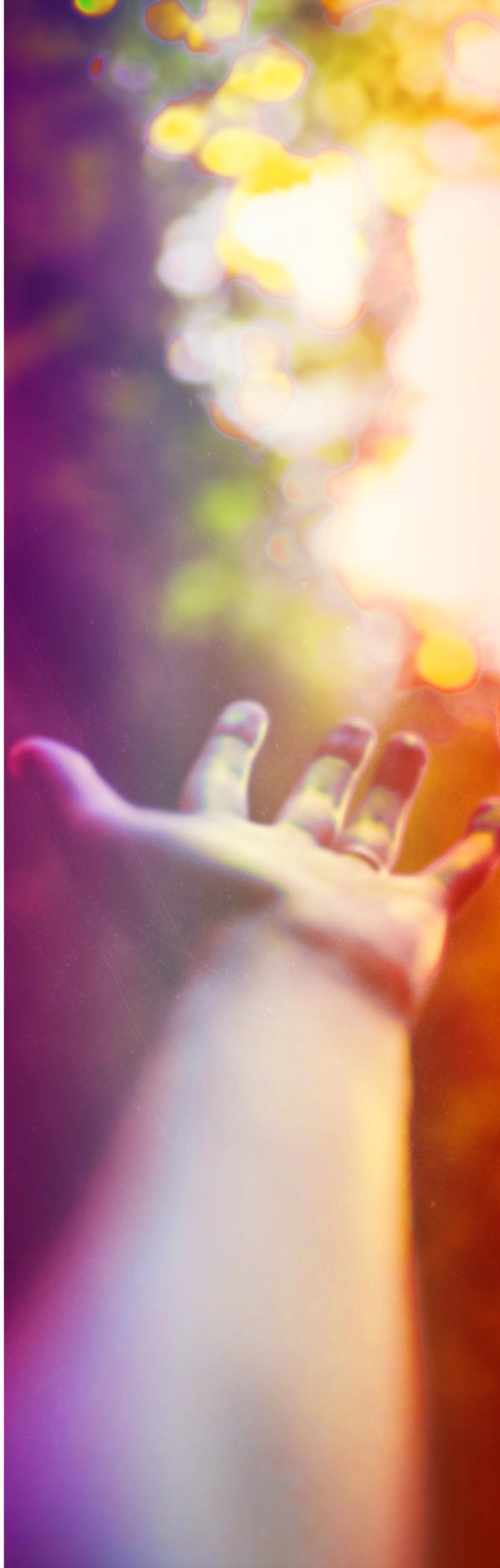
Advanced Depth is for you if you recognize that working not just on the cognitive level, but working on the **emotional, spirit and somatic/energetic levels** are vital to creating real change & results with clients.

It is for you if you know that your work is good, but also know that **it's time for your clients to be even more satisfied, even more eager to renew with you, and even more excited to tell all their friends about you.**

Advanced Depth is for you if you are called and willing to dive in the deepest of deep waters, and to **go much further with your own Shadow exploration** so that you can harness every resource inside of yourself.

So that you can have freedom and agency when it comes to your own blocks, self-sabotage, and procrastination. (Imagine what life and business would be like if you had the power to tame the fiercest fears and even more through the deepest places of shame).

And so that you can co-create life changing breakthroughs around your clients' most embedded resistances, complexes, narratives, Shadows and self-sabotage.



Advanced Depth is for practitioners, coaches, therapists, trainers and guides who:

- ❖ Desire to learn a set of **powerful, somatic, transformation methods that your clients experience as “pure magic”**
- ❖ Want a space that's deep & powerful enough for you to do your **own next level of soul work and Shadow transformation** (bc when you're already evolved, that's hard to find!)
- ❖ Want to become masterful at working with Fear and Shadow with numerous tools in your toolbox
- ❖ Are looking to have **more clients that re-sign** with you and **more referrals** that easily come through the door
- ❖ Are ready to level up your programming so that you have **less attrition and more raving students** who receive incredible results
- ❖ Desire to **raise your rates & be more bold with your marketing**, but need the confidence (both from inside yourself and from glowing client reviews) to do it.
- ❖ Value **ethical, in-integrity, trauma-informed, evidence based** transformation techniques and marketing practices
- ❖ Desire potent techniques that allow you to **create breakthroughs in a matter of minutes**
- ❖ **Want a potent and intimate container** to process deeply and receive 1:1 attention from me (I accept no more than 24 people total in each cohort)



Advanced Depth is designed to be a very intensive experience, and in it:

The veils will be lifted on the most Advanced Transformational work we can do with our clients.

Over our 6 retreats, you will master potent techniques that will have clients feeling you are magical and so well worth the money they are investing. You will gain **skills that will give you the confidence to go to the places in your work and business that you've been holding back on.**

As you learn these techniques which can be applied to 1:1 or group work, you will also be **fully immersed in your very deep soul work.**

A lot will be required of you by way of stretching yourself into your next level of evolution...and the end result is **an unlocking of the parts of yourself that you've been hiding away, but that are vitally needed to get you to where you want to go next.**

The Advanced Depth journey includes 6 Intensive Retreats over 12 months (5 Virtual/1 In Person)

June 29-30, 2023

The Advanced Befriend Your Fear Technique (Virtual Intensive June 29-30, 2023)

We go deep into the incredibly potent Befriend Your Fear Technique so that you can successfully guide your clients through their most obstinate fears..and into more confidence and motivation. Over this retreat, we will cover the subtle-yet-important details and maneuvers to make this spirit and body-based technique as powerful and effective as possible. You will learn about the human fight, flight, freeze, fawn response and how using somatic visualization can support your client not just with their immediate fears and blocks, but in life-long well-being.

September 7-8, 2023

The Choose Your Own Shadow Journey Transformation Technique

(Virtual Intensive Sept 7-8, 2023)

The Choose Your Own Shadow Journey Transformation is one of the most powerful tools I have in my toolbox, and one that clients beg me to train them in! When you have this skill under your belt, you are able to lead clients to earth-shattering breakthroughs and activate new neural pathways that guide them to desired habits, practices, actions, and feelings. This technique alone is one that has clients telling me our work together is the best money they ever spent.

November 16-17, 2023

The Power of Dreamwork and Archetypal Symbols (Virtual Intensive Nov 16-17, 2023)

Get ready for a mystical, soul-opening, deeply transformative retreat! In this intensive, we will do a deep dive into how to support yourself and your clients towards doing the real soul work and transcendent self-knowledge. You will learn how to help clients make life-changing meaning and motivation out of their dreams and out of the Symbols that show up in their lives. You will also learn a series of depth-oriented techniques to use with Tarot and Archetypes that is a game changer for self-connection, self-knowledge and decision making. Many powerful skills and insights that you will use for the rest of your life and integrate into your 1:1 and group work.

January 19, 2024

Harnessing the Gold of the Devil Archetype (Virtual Intensive, January 19, 2024)

At different moments in our lives, the energetic archetype of the The Devil gets activated – that place inside of us that keeps us blindly chained to our habits, our patterns, our compulsions, and ultimately, our illusions. To overcome these temptations and draw the blind spots out of our illusions, we must navigate the Devil consciously, intentionally, and by looking at it straight in the eye. In this intensive, you will Befriend the Devil, lean into its Shadows, see it for what it is...and learn how to harness it for positive motivation in your life, and for your clients.

April 10-12, 2024

The Shadow & Archetype Intensive (In-person April 10-12, 2024)

This retreat is epic, and meant to be taken more than once – the work deepens, integrates and accelerates each time. You will do some of the most powerful & courageous personal work that can be done as you come face to face with the most rejected and sabotaging parts of yourself. You will also learn how to guide your own clients and groups through this work, and to do it with integrity – a skill that puts you in the top 1% of transformational practitioners.

May 2-3, 2024

Wise Warrior Technique (Virtual Intensive, May 2-3, 2024)

The Archetype of the Wise Warrior is medicine for those who get stuck because they aren't setting boundaries & because they don't have the courage to speak up and speak out – in their lives, in their businesses, in their messaging, in their marketing...and with their own habits. In this powerful intensive, we will unlock the healing powers of the Wise Warrior for yourself, and for your clients. In doing so, you activate the power of your VOICE or your YES and of your NO.

Ongoing

Five (5) 90-minute Integration Intensives (Virtual, throughout the year)

I know that continuing to integrate everything you learn in our retreat intensives (there is SO much!) is key to your ability to go deeper and deeper with these techniques. In these 90-minute interactive intensives, you will have the opportunity for special practice coaching sessions – places to finesse & master the new techniques we learn as well as others already in your toolbox. Each participant I in these Integration Intensives will have the opportunity to coach as well as be coached, and focus on very particular skills each time.

Advanced Depth ALSO includes an additional FIVE FULL TRAINING PROGRAMS (65+ hours of content & coaching)

Autumn 2023

Curriculum Lab (LIVE Autumn 2023)

In this 6-week training, you will learn the exact methodology to develop your thought leadership into a complete and cohesive curriculum that can be used for 1:1 work, group work, homestudy products, talks, books & more. You will also learn the mechanics of creating powerful and transformative exercises that activate the cognitive, emotional, spiritual and somatic levels of learning.

Self-Paced

NLP & Hypnosis Tips for Advanced Depths Techniques (Home-study Course)

Over these 3 high-content sessions, Anne Shuman, our resident Hypnotherapy and NLP trainer will be sharing tips to support you in taking your Advanced Depth techniques to even more effective levels.

Self-paced

Sacred Power: Integrity in Your Client Work & Your Business Practices (Home-study Course)

This 7-session course goes deep into unraveling the Shadows of Power, and how you & your clients can reclaim the clean, authentic, and transformational energy of Sacred Power. You also learn Integrity Skills to use in your client work & business, including how to: be a Trauma-Informed Practitioner, support Client Agency, take responsibility for mistakes with integrity, set prices that are aligned, non-harmful marketing, and so much more.

Self-paced

The Resistance Archetypes (Home-Study Course)

This 4-session in-depth course takes you step by step through the potent technique of supporting clients through some of the most common obstacles that can come up in your work: procrastination, perfectionism, feeling helpless, flakiness, and self-sabotage. This trauma-informed, somatic technique can be used to empower your clients—and you—to more easefully move towards your aligned goals.

What participants are saying about Advanced Depth:

"The magic of Advanced Depths is both Joanna's masterful facilitation and the incredible community of practitioners she brings together. I went from knowing the tools to being able to confidently and spontaneously integrate them into so much of my coaching and facilitation. The shadow work was profound and opened up aspects of myself I had been burying. The work I did in this container has and will continue to serve my development, both personally and professionally, for many years to come."

~Cara Jones, Untether Your Voice

"Advanced Depth allowed me to play on the edge of my comfort zone in a safe and powerful way - as a practitioner and facilitator. I cultivated a deeper set of tools for my own personal work as well as the work I do with clients. The container Joanna creates for her participants is rare in that we are all safe to go deep and explore caverns of ourselves we've never encountered, the most profound gift that we can then bring to our clients."

~Rachel Rider, Mettaworks

"I always know that when I work with Joanna in any of her programs I will evolve to my next level of growth. My experience in Advanced Depth was truly a transformational experience both personally and professionally. Not only did I create my first \$25,000 month, but even more importantly, I stepped into a version of myself that I had been holding back for years."

~Christine Dyan, Manipura Center

"As a master-level coach of several years, taking a deeply focused dive into Joanna's most advanced and transformational techniques in the Advanced Depth Program was hands-down the best investment I made in my craft, ever. Our retreats were focused on not just learning and practicing, but personally experiencing the potency of the techniques we were learning, I came away from each one knowing I could incorporate what I'd learned into my client practice with confidence. My clients have benefited tremendously, and so have I. I've never understood myself so well as a practitioner and human who cares deeply about the work I do in the world. If you're considering the Advanced Depths Program, I can't recommend it highly enough."

~Lisa Hatlestad, Lisa Hatlestad Coaching

What participants are saying about Advanced Depth:

"At first, I wasn't sure "how much deeper" I could go, however Advanced Depths encouraged me to look in the hard-to-reach corners of my self-understanding. I now have the confidence to hold space for my clients' discomfort, shadows, and procrastination with much more appreciation and love. I would highly recommend committing to this year-long program, as the coaching techniques, guidance from Joanna, and community of practitioners are all at the highest level in the coaching industry."

~Kelsey Ley, Kelsey Ley Int'l

"I am forever grateful for Joanna and her Advanced Depths program. It is not an understatement or hyperbole to say it changed my life. The community that was created is profound and we are still connected (community is priceless in my book)! I developed incredible coaching skills and techniques that are making a massive difference in my clients' lives and the joy and confidence that brings me is massive. And--this program created breakthroughs for me on things I've been working on in coaching and therapy for years. The work I did in the shadow work retreat took all those years of inner work and truly had me breakthrough to another layer of being--that being around visibility, something I know all of us struggle with on some level. My heart is so full every time I think of my experience in Advanced Depths. My life and coaching practice are better than ever as a result.

~Elijah Selby, The Feminine Rising

Additional Amazing Business Bonuses

Monthly 90-minute Q/A & Coaching Clinic Call with me

Each month you'll have the opportunity to bring to me ANY questions you have on your client sessions, on places you may be stuck or need inspiration when it comes to your client issues, on development of your group programs, on your curriculum, and on any other questions related to your business, marketing and sales processes. These Q/A calls are pure gold, with tons of content, instruction, and strategizing that is directed by your particular needs.

Advanced Business Trainings Library (recorded)

- How to Become a Referral Magnet
- Preparing Advanced Preview Presentations
- Crafting Effective Calls to Action
- Advanced Marketing Copy
- Organizing Successful JV projects
- Raising Your Rates
- How to Effectively set up your Major Marketing Moments
- Authentic Enrollment Conversations
- How to Fill Your Retreats and Workshops
- Messaging Magic

And many more!



There are two options available for your investment:

PAY IN FULL

\$7397

PAYMENT PLAN

12 payments of \$647



It would be my ABSOLUTE HONOR to have you in this intimate, highly interactive and powerful circle. This is truly some of the most transformational work a person can do, and it fills my heart to be able to share it with you.

Of course if you have questions, a member of the team is happy to grab a quick call with you, simply let us know that is your desire.

This is The Work. This is how we live into the question of making the transformation industry a better industry... by doing the work that makes us better, even when we're already great.

This is how we continue to evolve and expand our leadership... so that we don't get bored, and our work doesn't go stale.

This is how we create sustainable businesses that are ethical & trauma-informed.

This is how we let go of the need for all of the latest new-fangled marketing techniques and instead generate referrals, renewals, and new clients through EXCELLENCE in our work.

If you stand for all of this, as I do, I would love to have you in the Advanced Depth training, learning with me and the incredible practitioners in the circle.

With love,

Joanna